

2010 Remodel Portland Magazine

Voted the **"Best Special Event Publication"** by the National Association of Home Builders (NAHB), **REMODEL PORTLAND MAGAZINE** is the official annual publication of the **Professional Remodelers Council** and guide of the **Tour of Remodeled Homes**. *Remodel Portland Magazine* will provide valuable consumer content to inform and illustrate various remodeling projects and specific information about trends and topics of interest to all homeowners in the Portland metro area.

Deadlines

Reservations.....Wed., Jan. 27, 2010
Materials Due.....Fri., Jan. 29, 2010

Rates

Rates vary by unit size, ranging from 4 units (quarter page) to 16 units (full page). See the chart below for detailed ad specifications.

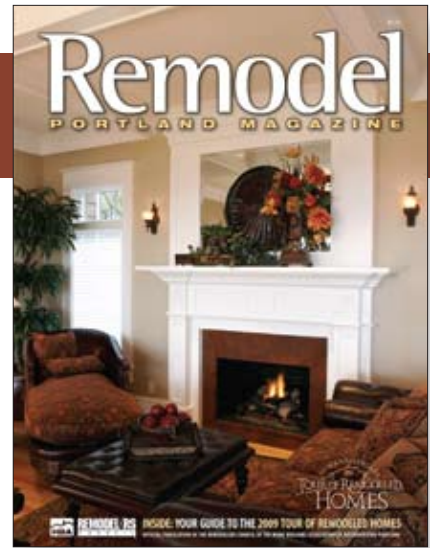
Distribution

A total of **15,000 copies** of *Remodel Portland Magazine* will be printed and distributed and made available to the public beginning February 24, 2010 at these events and locations:

- Spring Home & Garden Show, Feb 24-28, 2010
 - Tour of Remodeled Homes March 6 & 7, 2010
 - Advertiser locations & showrooms
 - Inserted into the Lake Oswego Review and West Linn Tidings newspapers two weeks prior to show
 - Local showrooms in shelter product & home improvement industry.
- In addition, your ad will be included in the online version of the magazine!**

Sending your ad

For detailed information about acceptable electronic ad formats, preparation and delivery, please contact your Sales Representative.



Premium Positions

The following coveted spots are available on a first come, first served basis and sell quickly. Other options such as a gatefold or center spread are available. Contact your sales representative for pricing.

Back Cover.....	\$3,300
Inside Front Cover.....	\$2,825
First Right Hand Page.....	\$2,825
Inside Back Cover.....	\$2,825

Reservations

Schadia Newcombe,
Sales Representative
503.546.9881

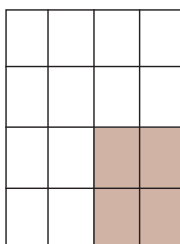
Fax: 503.620.3433

snewcombe@commnewspapers.com

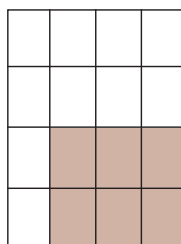
**COMMUNITY NEWSPAPERS
 PORTLAND TRIBUNE**



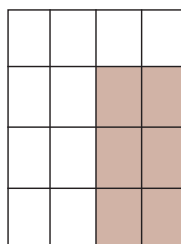
**PROFESSIONAL
 REMODELERS
 ORGANIZATION**



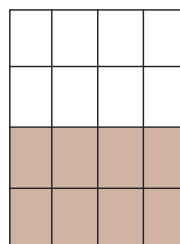
QUARTER PAGE
4U: 3.625" x 4.75"
\$1,035



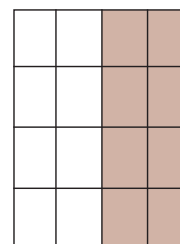
3/8 PAGE HORIZ
6U: 5.5" x 4.75"
\$1,500



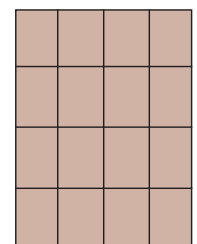
3/8 PAGE VERT.
6U: 3.625" x 7.5"
\$1,500



HALF PAGE HORIZ.
8U: 7.5" x 4.75"
\$1,965



HALF PAGE VERT.
8U: 3.625" x 10"
\$1,965



FULL PAGE
16U: 7.5" x 10"
 Bleed: 8.625" x 11.125"
 Trim: 8.375" x 10.875"
\$2,575