



Home Builders Association
of Metropolitan Portland

HBA Friday Update

Issue #152

June 26, 2009

HBA Events

A Midsummer Night's Dream Charity Benefit
July 30 * 6-11 p.m. * \$75 until 7/1 / \$100 after
Portland Center Stage (and throughout the Pearl)
Join us for this one-of-a-kind event. Enjoy live
entertainment, local wines and beers, delicious
food and a sneak peek at the beautiful condo
homes in this year's NW Natural Street of
Dreams. Tickets for this year's MSND are on sale
now at www.streetofdreamspdx.com. Only 5 days
left to get the early-bird ticket price special!
Contact Jennifer W. for more details.

To register or find out more about any of the
events below, call 503-684-1880 or visit
www.homebuildersportland.org.

All Member Luncheon

July 9 * 11:30 a.m.-1 p.m.

\$29 (save \$10--Register by Monday, July 6 for only \$19)

Sponsored By: Vista Market Intelligence, Inc.

David Ludwig, president of Vista Market
Intelligence, Inc., will present "The Portland
Housing Market From the Mind of Future Home
Buyers" and discuss where the market is going,
what demographic is most likely to buy, what kind
of homes they are looking for, what they are likely
to spend and where they want to live.

First Friday

July 10 * 7:30-9 a.m.

\$5 (Must pre-register and pre-pay)

In this economy, everyone is looking to build a
network. Consequently, First Friday is
transitioning from a leads generating group to an
open networking event featuring mini educational
presentations. Dr. Randall Kinnison of Genesis
Mediation will speak at this month's event.

Contact Nancy H for details.

Building Green Council Breakfast

July 14 * 7:30-9 a.m.

\$10 BGC/\$15 HBA/\$20 Non-Members

This new monthly breakfast will allow members to
network with each other while hearing about
relevant topics in the green building industry. The
topic for July is the Energy Performance Score.
Contact Shaina S for more info.

NW Natural Street of Dreams (Aug. 1 - 30)

Tickets are on sale at

www.streetofdreamspdx.org. Buy your tickets
between now and July 15 and get them for just
\$13 each (normally \$15). Type in the promotional
code "2off" to get your discount.

Discounts are also available on blocks of 10 or
more tickets. Call Char Z for more details.

HBA Announcements

Leaders Needed

The HBA is looking for builders, remodelers,
suppliers, subcontractors and associates
interested in Board or other potential
leadership positions in HBA next year.
Board candidates will be selected by August.
Contact Jennifer W. for more info.

Idea Gallery: Extra Weekend Added!

We're now running the Street of Dreams
Idea Gallery mini-tradeshow for a third
weekend in August. Don't miss out on this
opportunity to get your products and services
in front of the 60,000+ consumers who will
visit the show. Booths are \$500/ weekend for
members and \$750 for non-members.
Contact Hallie G for more info.

NW Natural SOD Volunteers Needed

We need volunteers to guide visitors to
elevators, answer questions and manage the
queue. Volunteers will receive a free show
ticket, can wear their company t-shirts, and
promotional signage at the building will be
provided. Contact Char Z for more info.

Surplus Sale Donations Needed

We need your remnants, close-outs,
scratches, dents and other extra materials
that can be sold to the public for our Surplus
Sale this fall. **Donations will be taken at
the HBA between the hours of 8:30 a.m.
and 4:00 p.m. (Mon-Fri.)**. Thank you to
PODS for donating the portable storage units
again. Contact Hallie G for more info.

After Hours Sponsorships Available

We have a few 2009 After Hours
sponsorships available for companies
looking for a great way to highlight their
business and get in front of our members.
Contact Patti W for more details.

HBF Volunteers Needed

The HBF needs volunteers to help with a
fence build for Family Relief Nursery, which
helps families who've hit hard times get back
on their feet. Skilled laborers are needed
July 25 to build, unskilled people are needed
on July 26 to paint. If you are interested in
taking a shift or have fence materials to
donate, please contact Jenn T.

To contact any HBA staff member, call
503-684-1880 or send an email to their
first name, last initial @ hbapdx.org - e.g.
hallieg@hbapdx.org.

Government Affairs at Work

Land Use Update - HBA provided a position
paper to a Metro advisory committee regarding
concerns with Metro's Urban Growth Report
related to housing and employment issues. We
are also coordinating efforts with many other
business organizations to achieve more
realistic growth, infill and land need projections.

Corporate Tax Increases - The HBA Board
will discuss our association's involvement in
efforts to repeal the recently passed corporate
tax increases, as these taxes will significantly
hurt small businesses and job growth.

Metro's Construction Excise Tax - The Metro
Council voted 6-0 to extend the regional CET
and use it for non-expansion area planning
purposes. This was adamantly opposed by
HBA and other business groups. The HBA
Board will discuss possible actions as a result
of Metro's decision.

Portland "Skinny Lot" Issues - Several issues
have come up again on so-called "skinny lots."
HBA members are working with the city on
proposed changes that would limit building and
change lot vacancy rules. Contact Joe K for
more details if you build on these lots in
Portland.

Plat Extensions and SDC changes - Go to
www.homebuildersportland.com for a complete
list of jurisdictions that have modified plat
extensions as a result of HBA's requests and
also for updates on SDC increases and/or
deferrals across the region.

Proposed Bill Will Hurt New Communities
HB3090 would not allow limitations on the
rights of owners to hang clothes lines,
windmills, or other "energy devices" on their
property. This could seriously impact
developers and owners of properties. For more
info, including how to write your legislator
asking him/her to vote against it, go to HBA's
website.

For more information on any of the above
issues, contact Ernie P at 503-684-1880 or Joe
K at 503-332-2047.

Special Update

HBA Past President Bill Lamb passed away
earlier this week. Bill was President in 1967 and
was active for several decades. He helped
form the state CCB, was the first CCB
chair, and had license #1. More details and an
article remembering his contributions to the
industry will appear in the August issue of
HBN. His family has asked that, in lieu of
flowers, donations be made to the Home
Builders Foundation, designating the
scholarship fund.