

CONSUMER EVENTS

NW Natural Street of Dreams™: August. The show has a loyal audience that comes to see a showcase of the best in architecture, interior design, landscaping, and home furnishings. Connect your products and brand with the leading builders and gain exposure to 90,000 plus consumers. Contact Eric Stride for more information.

A Midsummer Night's Dream: July. The event is one of the biggest and best charity benefits in Portland and takes place at the NW Natural Street of Dreams™ before it opens to the general public. Attendance at the event is 500. Contact Jennifer Wessling for more information.

Tour of Remodeled Homes™: March. This scattered site remodeled home tour is a great way to promote your company to over 1,000 qualified attendees. The tour features different remodeling projects, including whole-house remodels, additions and kitchen remodels. Contact Hallie Gentry for more information.

Ultimate Open House™: April. The newest HBA consumer home show features new homes scattered throughout the Portland Metropolitan area. The show invites attendees to see the latest in home building. Contact Hallie Gentry for more information.

SPECIAL MEMBER EVENTS

Builders Holiday Ball: December. A holiday celebration recognizing both incoming and outgoing HBA leaders. Attendance at this event is 200.

Excellence Awards Program: February. The program recognizes excellence in building, remodeling, and sales and marketing. The awards are presented at the Awards Banquet with 300 members in attendance.

Hospitality Night at the International Builders Show: February. A two-hour hosted gathering of all Oregon members at an out-of-state location.

Contact Jennifer Wessling for more information on Special Member Events.

HBA FOUNDATION/HOMEAID PORTLAND

The Home Builders Foundation fosters a culture of philanthropy by harnessing industry resources to create opportunities for members of the home building community to use their unique skills to improve the Portland community. Leaders use their industry expertise, network, and personal resources to build or enhance local area homeless shelters to improve the lives of those in need. Through HomeAid, its shelter building arm, the HBF is working to be the charity of choice among the building industry's leaders. With generous donations of cash, labor and materials from our members, the home building industry directly addresses the issue of homelessness by doing what we do best - building.

There are several opportunities each year for companies to sponsor unique fundraising, networking and volunteer events while supporting a good cause:

Annual Benefit Dinner and Auction: April. This festive black-tie affair brings together more than 300 HBF supporters, HBA members and friends with one thing in mind: *Building hope and homes*. Silent and Live Auction package donations are welcome.

Trap Shoot Fundraiser: September. This unique event has a strong builder and trades presence with 200+ attendees (100+ shooters) all *aiming* to build hope and homes.

Painting a Better Tomorrow: November. This one-day volunteer blitz event promotes community service and industry volunteerism. Each year, 200+ volunteers from more than 50 companies provide remodeling, minor repairs and painting services at local, non-profit homeless care providers. Sponsorships include cash and in-kind donations.

For specific information on sponsorship or volunteer opportunities, please contact Mel Tashima Duncan, Foundation Director.

MEMBERSHIP ACTIVITIES

Annual Spike Trip: September. Each year, the top recruiters of new HBA members go on an incentive trip.

Ski Day: January. A cooperative event with Portland HBA and Salem HBA together on the mountain for a fun-filled day of skiing and networking. This event attracts over 100 skiers and non-skiers.

After Hours: Third Thursday of each month. A casual networking event for 60-100 members. It is free to attend and there are complimentary appetizers available.

Special Holiday or Home & Garden After Hours: December and February. Reaches 150-200 members.

Education Programs: Once a month. Class topics vary depending on current industry issues. 20-40 members attend each month.

HBA Golf Classic: June. A signature HBA event at the Reserve Vineyards and Golf Club. 250 golfers participate.

For specific information, on these sponsorship opportunities, please contact Patti White or Nancy Haskin.

GOVERNMENT AFFAIRS

Housing Forecast: December. This annual event attracts an audience of 300-500 builders, realtors, title companies and associates.

PAC House: A house built and sold annually to support the HBA's Political Action Committee. Sponsorships include labor and materials used in the house.

For specific information on Government Affairs sponsorship opportunities, please contact the HBA.

PROFESSIONAL REMODELORS ORGANIZATION

Professional Remodelers Organization Monthly Meetings: Once a month. Host a meeting at your facility or ours! Let the 75+ attendees hear about your newest products. Sponsors purchase a catered meal for attendees.

Contact Hallie Gentry for more information on these sponsorships.